



UNIQUE RESOURCES AND CAPABILITIES



PROUDLY MADE IN THE USA





# Unique Resources & Capabilities

## Our Company

- **Family-Owned and Operated Business for 77 Years**
- **Braun is known for high-quality, durable equipment providing for years of exceptional productivity.**
- **ISO 9001:2015 Certified (Quality Management System)**
  - In 2005 Braun became the only industrial laundry equipment manufacturer to be ISO 9001:2015 certified
  - The standards of certification contribute to making the development, manufacture and supply of products and services more efficient, safer, and cleaner, underscoring Braun's commitment to the laundry industry.
- **US Manufacturer**
  - All products are manufactured in the U.S. (Syracuse, NY)
  - Immediate Access to Braun's Certified Replacement Parts.
- **Extraordinary and Unique Service and Support**
  - Our customers deal directly with Braun. We do not sell through distributors
  - Largest team of factory trained Braun (employee) Service Technicians strategically located throughout the US and Canada for optimum support
  - Braun offers a variety of service and customer care programs including on-site in our customer's plants, suited to their unique needs and equipment
  - Braun customers enjoy free 24/7 telephone technical support for the life of the equipment
- **Certified Remanufactured Equipment Program – Unique in the Industry**
  - Braun returns the machine to OEM specifications with Braun certified parts, and only Braun Certified Remanufactured Equipment is backed with a new equipment warranty!
  - Our remanufacturing process strips the machine to bare steel and rebuilds the unit to ensure that it will perform with the same level of reliability as it did when it was built originally.
  - Braun utilizes new/state-of-the-art components including equipment controls. We adhere to all current safety standards to ensure optimal performance and safety.
  - All Braun pre-owned equipment is proudly remanufactured in the USA with the same high-quality workmanship as our new products.

## Project Management

- Consultation, Design and Installation
- Focus is to ensure each, and every project is on time, on budget and meets customer expectations
- Program includes working with clients to develop the project scope of work, installation timeline, define training needs, and coordinate with contractors, other equipment manufacturers and Braun service technicians to see that equipment installations go smoothly and are properly executed. Additionally, our team draws up floor plans to specifications, interfaces with engineers on major projects, schedules deliveries, supervises installations and essentially does whatever it takes to help raise the customer-satisfaction bar.

## Experience

The breadth of Braun's experience ranges from single point solution installations to on-premise laundry facility projects. These projects include new construction of complete laundry plants; open pocket washer/extractor systems, multiple automated Batch Tunnel Washer facilities and high-volume textile finishing operations. Braun completes over 150 projects annually.

Braun's list of satisfied customers encompasses every facet of the laundry industry: high end hotel & resort properties; private & public healthcare facilities; commercial and industrial plants, including international companies such as Aramark, Cintas & UniFirst; central hospital laundries; Veteran's Administration Medical Centers and federal, state, and local government facilities all who have benefited from Braun's understanding of turnkey laundry project installation.

Braun partners with general contractors; construction managers; architects and engineering firms in order to provide comprehensive solutions for challenging and complex laundry projects. A project Gantt chart is provided for all post-award phases of activity including drawing/submittal documentation reviews; construction; equipment installation and final commissioning. Through the use of tracking tools and the selection of qualified 3rd party partners, Braun has a proven track record of successfully executing projects regardless of scope and size.

## Process

The Braun Project Management process begins as soon as a potential project is presented. Through a series of design, project and site review meetings, Braun Project Management strives to achieve a thorough understanding of the specification requirements and the capabilities of the proposed equipment for effective laundry processing.

As demonstrated over the years during numerous concept and preliminary designs of projects, the Braun Project Team works very closely with customer project teams to determine the laundry operation space requirements; finalize the equipment density; correctly and effectively size the utility systems (compressed air, dryer ductwork, electrical, natural gas, steam, water, etc.) and interface with material handling providers (conveyors, rail systems, sorting systems etc.) to incorporate these systems into the laundry design. The Braun Project Team develops the equipment layout drawings; foundation/trench detail drawings; equipment utility schedules and all of the supporting project submittal documentation. Additionally, the Braun Project Team interfaces directly with retained architects, electrical and mechanical contractors/engineers on the final utility systems designs and engineering for projects. This includes utilizing 2D AutoCAD layouts and 3D BIM Modeling.

Braun utilizes a team of project professionals which often includes both a Project Manager and Field Operations Supervisor. The Field Operations Supervisor is a specialist in logistics, rigging and installation. Our Project Management team coordinates with our client's plant team to:

1. Calculate processing requirements
2. Calculate required equipment density and select appropriate equipment models
3. Design the building layout, considering any support structure, pillars and other structural and dimensional constraints and possibilities.
4. Design the optimal equipment placement in the facility based on a combination of:
  - Equipment density
  - Structural considerations
  - Optimizing workflow

Once a project is awarded the Project Management Team work directly with our clients and partners to develop the:

1. Project scope of work, conduct project WIP Activities, and on-going reviews
2. Layouts, drawings and schedules
3. Delivery, Installation and Commissioning
4. Equipment Installation coordination (contractors, 3rd party equipment manufacturers, service technicians) to ensure that equipment installations proceed smoothly and are properly executed.
5. Design, develop and supervise the ideal site access path and sequence for equipment rigging activities.
6. Definition, scheduling of commission, Startup and Training Implementation & Process Optimization
7. Final Check and Close-Out schedule, timeline, approvals and Processing
8. Final Documentation-Vendor lists, O&M manuals, Training sign-off sheets

As you consider a long-term relationship between Braun and your organization, carefully weigh the important resources and capabilities that clearly distinguish us from our competitors.

**Please visit our website to learn more [www.gabraun.com](http://www.gabraun.com)**



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